

**CURRICULUM VITAE
UNIVERSITY OF WISCONSIN-MILWAUKEE**

1. Name of Candidate

Robert James Schneider, Ph.D.
Department of Urban Planning
University of Wisconsin-Milwaukee
Appointment: 9 Month Tenure Track
Faculty Rank: Associate Professor

2. General Information

2.1 Formal education (include institutions, dates degrees obtained, areas of specialty).

- 2.1.1. University of California, Berkeley: Doctor of Philosophy in City and Regional Planning—Dissertation: “Understanding Sustainable Transportation Choices: Shifting Routine Automobile Travel to Walking and Bicycling” (May 2011)
- 2.1.2. University of North Carolina at Chapel Hill: Master of Regional Planning—Specialization: Transportation and Land Use (May 2001)
- 2.1.3. Augustana College, Rock Island, IL: Bachelor of Arts—Majors: Geography and Mathematics (May 1999)

2.2 Significant continuing education (major training, seminars, courses, post doc education, including certification and licensing requiring continuing education, etc.) not to include professional meeting at which an individual is a presenter.

- 2.2.1. American Institute of Certified Planners, Certificate #018873 (2003-present)
- 2.2.2. Eno Transportation Foundation Fellow, Washington, DC (2009)

2.3 Academic and professional positions held (list chronologically with no time left unaccounted for).

- 2.3.1. University of Wisconsin-Milwaukee Department of Urban Planning: Associate Professor (2016-present)
- 2.3.2. University of Wisconsin-Milwaukee Department of Urban Planning: Assistant Professor (2013-2016)
- 2.3.3. University of California, Davis Sustainable Transportation Center: Post-Doctoral Researcher (2011-2012)
- 2.3.4. University of California, Berkeley Safe Transportation Research & Education Center: Post-Doctoral Researcher (2011-2012)
- 2.3.5. University of California, Berkeley Safe Transportation Research & Education Center: Graduate Student Researcher (2007-2011)
- 2.3.6. Toole Design Group, LLC: Project Manager (2001-2007); Includes time when office was part of Sprinkle Consulting, Inc. (2001-2002)
- 2.3.7. University of North Carolina Highway Safety Research Center: Graduate Assistant (1999-2001)
- 2.3.8. Wisconsin Department of Transportation: Planning Intern (1999)
- 2.3.9. City of Rock Island, IL: Planning and Redevelopment Department Intern (1998)

3. Research, Scholarship, and Professional Activities

3.1 Articles and papers published or accepted for publication in academic and professional print and electronic journals (indicate method of selection – e.g., invited or refereed).

Travel Behavior Articles

- 3.1.1. **Schneider, R.J.**, J. Kusch, A. Dressel, and R. Bernstein. “Can a Twelve-Week Intervention Reduce Barriers to Bicycling Among Overweight Adults in Low-Income Latino and Black Communities?” *Transportation Research Part F: Traffic Psychology and Behavior*, Forthcoming, 2018.
- 3.1.2. **Schneider, R.J.**, L. Hu, and J. Stefanich. “Development of a Neighborhood Commute Mode Share Model Using Nationally-Available Data,” *Transportation*, <https://doi.org/10.1007/s11116-017-9813-z>, 2017. (refereed)
- 3.1.3. Hu, L. and **R.J. Schneider**. “Different Ways to get to the Same Workplace: How does Workplace Location Relate to Commuting by Different Income Groups?” *Transport Policy*, Volume 59, pp. 106-115, 2017. (refereed)
- 3.1.4. Bernstein, R., **R.J. Schneider**, W. Welch, A. Dressel, M. DeNomie, J. Kusch, and M. Sosa. “Biking for Health; Results of a Pilot Randomized Controlled Trial Examining the Behavioral, Fitness, and Health Impact of a Bicycling Intervention on Lower-Income Adults,” *Wisconsin Medical Journal*, Volume 116, pp. 154-160, 2017. (refereed)
- 3.1.5. Clifton, K.J., P.A. Singleton, C.D. Muhs, and **R.J. Schneider**. “Development of Destination Choice Models for Pedestrian Travel,” *Transportation Research Part A*, Volume 94, pp. 255-265, 2016. (refereed)
- 3.1.6. Clifton, K.J., P.A. Singleton, C.D. Muhs, and **R.J. Schneider**. “Representing Pedestrian Activity in Travel Demand Models: Framework and Application,” *Journal of Transport Geography*, Volume 52, pp. 111-122, 2016. (refereed)
- 3.1.7. **Schneider, R.J.** and J. Stefanich. “Neighborhood Characteristics that Support Bicycle Commuting: Analysis of the Top 100 United States Census Tracts,” *Transportation Research Record: Journal of the Transportation Research Board*, Volume 2520, pp. 41-51, 2015. (refereed)
- 3.1.8. **Schneider, R.J.** “Local Environment Characteristics Associated with Walking and Taking Transit to Shopping Districts,” *Journal of Transport and Land Use*, Volume 8, Number 2, 2015. (refereed)
- 3.1.9. **Schneider, R.J.**, K. Shafizadeh, and S.L. Handy. “Method to Adjust Institute of Transportation Engineers Vehicle Trip-Generation Estimates in Smart-Growth Areas,” *Journal of Transport and Land Use*, Volume 8, Number 1, pp. 69-83, 2015. (refereed)
- 3.1.10. **Schneider, R.J.** and L. Hu. “Improving University Transportation Sustainability: Reducing Barriers to Campus Bus and Bicycle Commuting,” *The International Journal of Sustainability Policy and Practice*, Volume 11, Number 1, 2015. (refereed)
- 3.1.11. Hu, L. and **R.J. Schneider**. “Shifts between Automobile, Bus, and Bicycle Commuting in an Urban Setting,” *Journal of Urban Planning and Development*, Volume 141, Issue 2, 2014. (refereed)
- 3.1.12. **Schneider, R.J.**, S.L. Handy, and K. Shafizadeh. “Trip Generation for Smart Growth Projects,” *Access*, Number 45, pp. 9-15, Fall 2014. (invited and reviewed by editor)
- 3.1.13. **Schneider, R.J.** “Theory of Routine Mode Choice Decisions: An Operational Framework to Increase Sustainable Transportation,” *Transport Policy*, Volume 25, pp. 128-137, 2013. (refereed)
- 3.1.14. **Schneider, R.J.**, T. Henry, M.F. Mitman, L. Stonehill, and J. Koehler. “Development and Application of the San Francisco Pedestrian Intersection Volume Model,” *Transportation Research Record: Journal of the Transportation Research Board*, Volume 2299, pp. 65-78, 2012. (refereed)

- 3.1.15. Clifton, K.J., K.M. Currans, A.C. Cutter, and **R.J. Schneider**. “Household Travel Surveys in Context-Based Approach for Adjusting ITE Trip Generation Rates in Urban Contexts,” *Transportation Research Record: Journal of the Transportation Research Board*, Volume 2307, pp. 108-119, 2012. (refereed)
- 3.1.16. Griswold, J.B., A. Medury, and **R.J. Schneider**. “Pilot Models for Estimating Bicycle Intersection Volumes,” *Transportation Research Record: Journal of the Transportation Research Board*, Volume 2247, pp. 1-7, 2011. (refereed)
- 3.1.17. **Schneider R.J.**, L.S. Arnold, and D.R. Ragland. “A Pilot Model for Estimating Pedestrian Intersection Crossing Volumes,” *Transportation Research Record: Journal of the Transportation Research Board*, Volume 2140, pp. 13-26, 2009. (refereed)

Safety Analysis Articles

- 3.1.18. **Schneider, R.J.**, A. Sanatizadeh, M.R. Shaon, Z. He, and X. Qin. “Exploratory Analysis of Driver Yielding at Low-Speed, Uncontrolled Crosswalks in Milwaukee, Wisconsin,” *Transportation Research Record: Journal of the Transportation Research Board*, Forthcoming, 2018.
- 3.1.19. Shaon, M.R., **Schneider, R.J.**, X. Qin, Z. He, A. Sanatizadeh, and M.D. Flanagan. “Exploration of Pedestrian Assertiveness and Its Association with Driver Yielding Behavior at Uncontrolled Crosswalks,” *Transportation Research Record: Journal of the Transportation Research Board*, Forthcoming, 2018.
- 3.1.20. **Schneider, R.J.**, J. Vargo, and A. Sanatizadeh. “Comparison of US Metropolitan Region Pedestrian and Bicyclist Fatality Rates,” *Accident Analysis and Prevention*, Volume 106, pp. 82-98, 2017. (refereed)
- 3.1.21. **Schneider, R.J.** and J. Stefanich. “Application of the Location-Movement Classification Method for Pedestrian and Bicycle Crash Typing,” *Transportation Research Record: Journal of the Transportation Research Board*, Volume 2601, pp. 72-83, 2016. (refereed)
- 3.1.22. **Schneider, R.J.** and R.L. Sanders. “Pedestrian Safety Practitioners’ Perspectives of Driver Yielding Behavior across North America,” *Transportation Research Record: Journal of the Transportation Research Board*, Volume 2519, pp. 39-50, 2015. (refereed)
- 3.1.23. **Schneider, R.J.** “Walk or Drive Between Stores? Designing Neighborhood Shopping Districts for Pedestrian Activity,” *Journal of Urban Design*, Volume 20, Number 2, pp. 212-229, 2015. (refereed)
- 3.1.24. **Schneider, R.J.**, O. Grembek, and M. Braughton. “Pedestrian Crash Risk on Boundary Roadways: A University Campus Case Study,” *Transportation Research Record: Journal of the Transportation Research Board*, Volume 2393, pp. 164-173, 2013. (refereed)
- 3.1.25. Cooper, J.F., **R.J. Schneider**, S. Ryan, and S. Co. “Documenting Targeted Behaviors Associated with Pedestrian Safety,” *Transportation Research Record: Journal of the Transportation Research Board*, Volume 2299, pp. 1-10, 2012. (refereed)
- 3.1.26. **Schneider, R.J.**, M.C. Diogenes, L.S. Arnold, V. Attaset, J. Griswold, and D.R. Ragland. “Association between Roadway Intersection Characteristics and Pedestrian Crash Risk in Alameda County, California,” *Transportation Research Record: Journal of the Transportation Research Board*, Volume 2198, pp. 41-51, 2010. (refereed)
- 3.1.27. Hummer, J.E., N. Roupail, R.G. Hughes, S.J. Fain, J.L. Toole, R.S. Patten, **R.J. Schneider**, J.F. Monahan, and A. Do. “User Perceptions of the Quality of Service on Shared Use Paths,” *Transportation Research Record: Journal of the Transportation Research Board*, Volume 1939, Transportation Research Board, 2005. (refereed)
- 3.1.28. **Schneider, R.J.**, R.M. Ryznar, and A.J. Khattak. “An Accident Waiting to Happen: a Spatial Approach to Proactive Pedestrian Planning,” *Accident Analysis and Prevention*, Volume 36, pp. 193-211, 2004. (refereed)

- 3.1.29. **Schneider, R.J.**, A.J. Khattak, and C.V. Zegeer. “A Proactive Method of Improving Pedestrian Safety Using GIS: Example from a College Campus,” *Transportation Research Record: Journal of the Transportation Research Board*, Volume 1773, Transportation Research Board, 2002. (refereed)

Performance Measurement Articles

- 3.1.30. Dressel, A., **R.J. Schneider**, M. Denomie, J. Kusch, W. Welch, M. Sosa, S. Yeldell, T. Maida, J. Wineberg, K. Holt, and R. Bernstein. “Assessing Health Promotion Interventions: Limitations of Traditional Research Methods in Community-Based Studies,” *Health Promotion Practice*, published online, September 7, 2017, DOI: 10.1177/1524839917725489, 2017. (refereed)
- 3.1.31. Proulx, F.R., **R.J. Schneider**, and L.F. Miranda-Moreno. “Performance Evaluation and Correction Functions for Automated Pedestrian and Bicycle Counting Technologies,” *Journal of Transportation Engineering*, Volume 142, Number 3, 10.1061/(ASCE)TE.1943-5436.0000828, 04016002, 2016. (refereed)
- 3.1.32. **Schneider, R.J.** “Measuring Transportation at a Human Scale: An Intercept Survey Approach to Capture Pedestrian Activity,” *Journal of Transport and Land Use*, Volume 6, Number 3, pp. 43-59, 2013. (refereed)
- 3.1.33. **Schneider, R.J.**, K. Shafizadeh, B.R. Sperry, and S.L. Handy. “Methodology to Gather Multimodal Trip Generation Data in Smart-Growth Areas,” *Transportation Research Record: Journal of the Transportation Research Board*, Volume 2354, pp. 68-85, 2013. (refereed)
- 3.1.34. Miranda-Moreno, L.F., T. Nosal, **R.J. Schneider**, and F. Proulx. “Classification of Bicycle Traffic Patterns in Five North American Cities,” *Transportation Research Record: Journal of the Transportation Research Board*, Volume 2339, pp. 68-79, 2013. (refereed)
- 3.1.35. **Schneider, R.J.** and S. Pande. “How Common is Pedestrian Travel To, From, and Within Shopping Districts?” *Transportation Research Record: Journal of the Transportation Research Board*, Volume 2299, pp. 11-21, 2012. (refereed)
- 3.1.36. **Schneider, R.J.**, L.S. Arnold, and D.R. Ragland. “A Methodology for Counting Pedestrians at Intersections: Using Automated Counters to Extrapolate Weekly Volumes from Short Manual Counts,” *Transportation Research Record: Journal of the Transportation Research Board*, Volume 2140, pp. 1-12, 2009. (refereed)
- 3.1.37. **Schneider, R.J.**, L.C. Dunbar, J.L. Toole, and C. Flink. “Avoiding Biased Interpretation of Bicycle Surveys: Comparing Results from Four Distribution Methods in Winston-Salem, NC,” *Transportation Research Record: Journal of the Transportation Research Board*, Volume 1982, Transportation Research Board, 2006. (refereed)
- 3.1.38. **Schneider, R.J.**, R.S. Patten, and J.L. Toole. “Case Study Analysis of Pedestrian and Bicycle Data Collection in United States Communities,” *Transportation Research Record: Journal of the Transportation Research Board*, Volume 1939, Transportation Research Board, 2005. (refereed)

Other Articles

- 3.1.39. **Schneider, R.**, E. Raynault, and R. Buehler, “Assessing Active Transportation and Health: Conference Highlights Innovative Practices and Research,” *TR News*, Volume 299, pp. 47-49, September-October 2015. (invited)
- 3.1.40. Goodman, D., **R. Schneider**, and T. Griffiths. “Put Your Money Where the People Are,” *Planning*, June 2009. (invited and reviewed by editor)
- 3.1.41. **Schneider, R.J.** “Changing Institutional Structures to Improve the Coordination of Land Use and Transportation in the Research Triangle Region, North Carolina,” *Carolina Planning*, Spring 2001. (refereed)

3.2 Books, monographs, and other publications published by major university or commercial publishing houses and other appropriate publishers.

3.3 Chapters in books published by appropriate publishers (indicate method of selection).

- 3.3.1. **Schneider, R.J.** “Mode Share/Mode Choice,” *Encyclopedia of Transportation*, SAGE Publications, 2014. (invited and reviewed by editor)
- 3.3.2. **Schneider, R.J.** “Pedestrian Safety,” *Encyclopedia of Transportation*, SAGE Publications, 2014. (invited and reviewed by editor)

3.4 Proprietary and non-proprietary technical reports.

3.5 Training manuals (indicate publisher, method of selection, and range of distribution).

3.6 Computer software (indicate publisher, method of selection, and range of distribution).

3.7 Instructional aids (indicate publisher, method of selection, and range of distribution).

3.8 Psychometric and evaluative instruments (indicate publisher, method of selection, and range of distribution).

3.9 Research projects conducted and grants received (indicate source and amount).

Grants Received as UWM Principal Investigator

- 3.9.1. Milwaukee Department of Public Works, City of Milwaukee Pedestrian Master Plan (subconsultant to Toole Design Group) (2017-present) (\$27,000)
- 3.9.2. Wisconsin Department of Transportation, Identifying Highly Correlated Variables Relating to the Potential Causes of Reportable Wisconsin Traffic Crashes (2016-present) (\$3,600)
- 3.9.3. Wisconsin Department of Transportation, High-Visibility Enforcement Evaluation (subconsultant to UW-Madison Traffic Operations and Safety Laboratory) (2016-2017) (\$30,000)
- 3.9.4. National Cooperative Highway Research Program, Project 17-73: Systemic Pedestrian Safety Analyses (subconsultant to UNC Highway Safety Research Center) (2015-present) (\$5,000)
- 3.9.5. University of Wisconsin Milwaukee, Research and Creative Activities Support Grant: Models to Estimate Pedestrian & Bicycle Commuting at the Neighborhood Level (2015-2016) (\$25,000)
- 3.9.6. University of California, Berkeley, Safe Transportation Research and Education Center: California Pedestrian Safety Improvement Program (2015-present) (\$10,000)
- 3.9.7. National Cooperative Highway Research Program: Project 07-19, Methods and Technologies for Collecting Pedestrian and Bicycle Volume Data, Phase 2 (subconsultant to Kittelson Associates) (2015-2016) (\$3,500)
- 3.9.8. Seattle Department of Transportation, Seattle Pedestrian and Bicycle Safety Analysis (subconsultant to Toole Design Group) (2015-2016) (\$5,000)
- 3.9.9. Medical College of Wisconsin, Clinical & Translational Science Institute of Southeast Wisconsin (CTSI), Biking for Health: Testing the Benefits of a Bicycle Intervention in a Low-Income Community (2015-2016) (\$7,300)
- 3.9.10. Wisconsin Department of Transportation, Wisconsin Statewide Pedestrian and Bicycle Crash Analysis, Phase 2 (2014-2015) (\$29,300)

- 3.9.11. Wisconsin Department of Transportation, Wisconsin Statewide Pedestrian and Bicycle Crash Analysis, Phase 1 (2014) (\$9,500)
- 3.9.12. National Cooperative Highway Research Program, Project 07-17, Pedestrian and Bicycle Transportation Along Existing Roads (subconsultant to Toole Design Group) (2013-2014) (\$30,900)
- 3.9.13. National Cooperative Highway Research Program, Project 07-19, Methods and Technologies for Collecting Pedestrian and Bicycle Volume Data (subconsultant to Kittelson Associates & UC Berkeley SafeTREC) (2013-2015) (\$16,800)

Other Grants

- 3.9.14. Environmental Protection Agency, Science to Achieve Results (STAR) Fellowship (2008-2011) (\$108,000)
- 3.9.15. University of California Transportation Center, Dissertation Fellowship (2010-2011) (\$20,000)
- 3.9.16. University of California Transportation Center, Student Fellowship (2007-2009) (\$44,700)

Other Research Projects

- 3.9.17. University of Wisconsin-Milwaukee, Office of Sustainability, UWM Campus Travel Survey (2017) (\$3,000)
- 3.9.18. California Department of Transportation, Affordable Housing Trip Generation Strategies and Rates (subconsultant to Portland State University) (2015-present) (\$20,500)
- 3.9.19. Federal Highway Administration, Pedestrian and Bicycle Information Center: Metropolitan Planning Organization Pedestrian and Bicycle Counting Pilot Project (subconsultant to UNC Highway Safety Research Center) (2015) (\$2,000)
- 3.9.20. Federal Highway Administration, Pedestrian and Bicycle Information Center: University Campus Pedestrian and Bicycle Safety Web Pages (subconsultant to UNC Highway Safety Research Center) (2015) (\$4,000)
- 3.9.21. Federal Highway Administration, Pedestrian and Bicycle Information Center: Cycle Track Planning and Design Information (subconsultant to UNC Highway Safety Research Center) (2013-2014) (\$3,600)
- 3.9.22. Oregon Transportation Research and Education Consortium/National Institute for Transportation and Communities, Improving the Representation of the Pedestrian Environment in Travel Demand Models (subconsultant to Portland State University) (2011-2015) (\$25,000)
- 3.9.23. UWM School of Architecture and Urban Planning, Start-up package funding for 2-semester graduate research assistant, The Top 100 United States Census Tracts for Bicycle and Pedestrian Commuting: Identifying Neighborhood-Level Characteristics that Support Sustainable Transportation (with Joe Stefanich, UW-Milwaukee, Research Assistant) (2013-2014) (~\$20,000)
- 3.9.24. Unfunded, Understanding Where and Why Drivers Yield to Pedestrians: Implications for Pedestrian Safety (with Rebecca Sanders, UC Berkeley SafeTREC, Co-Investigator) (2013-2014)
- 3.9.25. UWM School of Architecture and Urban Planning, Start-up package: City of Milwaukee Pedestrian and Bicycle Counts (with Community Design Solutions) (2013-2014) (\$1,500)
- 3.9.26. California Department of Transportation, Smart Growth Trip Generation Rates (UC Davis Institute of Transportation Studies) (2011-2013)
- 3.9.27. California Department of Transportation, Pedestrian Safety Improvement Program (UC Berkeley SafeTREC) (2011-2012)

- 3.9.28. University of California, Berkeley, Pedestrian and Bicycle Safety Strategies for UC Berkeley Campus and Periphery: Recommendations for Implementation (UC Berkeley SafeTREC) (2010-2012)
- 3.9.29. San Francisco Bay Area Metropolitan Transportation Commission, Safe Routes to Transit Evaluation and Pedestrian and Bicycle Counts (UC Berkeley SafeTREC, subconsultant to Fehr & Peers Transportation Consultants) (2010-2012)
- 3.9.30. San Francisco Municipal Transportation Agency, San Francisco Pedestrian Intersection Volume Model (UC Berkeley SafeTREC, subconsultant to Fehr & Peers Transportation Consultants) (2010-2011)
- 3.9.31. Federal Highway Administration, Pedestrian Safety Strategic Plan (subconsultant to VHB) (2010)
- 3.9.32. National Cooperative Highway Research Program, Update Of The AASHTO Guide For The Planning, Design And Operation Of Pedestrian Facilities (subconsultant to Toole Design Group) (2009)
- 3.9.33. California Department of Transportation and Alameda County Transportation Improvement Authority, Alameda County Pedestrian and Bicycle Counting and Modeling Project (UC Berkeley SafeTREC) (2007-2009)
- 3.9.34. City of Santa Monica, CA, Santa Monica General Plan Land Use and Circulation Element (subconsultant to Fehr & Peers Transportation Consultants) (2009)
- 3.9.35. Federal Highway Administration, Pedestrian and Bicycle Data Collection in United States Communities (Toole Design Group, subconsultant to UNC Highway Safety Research Center) (2005)
- 3.9.36. Transit Cooperative Research Program, Synthesis #62: Integration of Bicycles and Transit, (Toole Design Group) (2005)
- 3.9.37. Federal Highway Administration, Shared-Use Path Level of Service Calculator: A Users Guide (Toole Design Group, subconsultant to NC State University) (2005)
- 3.9.38. Federal Highway Administration, PEDSAFE: Pedestrian Best Practice Case Studies (Toole Design Group, subconsultant to UNC Highway Safety Research Center) (2001-2002)
- 3.9.39. Regional Transportation Commission of Southern Nevada, Las Vegas Bicycle Travel Origin and Destination Survey (Sprinkle Consulting, Inc.) (2001)
- 3.9.40. Southeastern Transportation Center, Rollover Crash Risk Factors in Large Truck Rollovers and Injury Severity: Analysis of Single-Vehicle Collisions (for Asad Khattak, Carolina Transportation Program) (2001)
- 3.9.41. Federal Highway Administration, Pedestrian Facilities Users Guide: Providing Safety and Mobility (UNC Highway Safety Research Center) (2000-2001)
- 3.9.42. North Carolina Department of Transportation, Severe Crash Factors and Countermeasures in North Carolina (UNC Highway Safety Research Center) (2000-2001)
- 3.9.43. Federal Highway Administration, A Review of the Impacts of the Towaway Reporting Threshold on North Carolina's Highway Safety Program (UNC Highway Safety Research Center) (2000-2001)

3.10 Book reviews, editorials, interviews, and other minor publications.

- 3.10.1. Schneider, R.J. "Complete Streets' Policies and Eliminating Pedestrian Fatalities," *American Journal of Public Health*, Volume 108, Number 4, pp. 431-433, 2018.
- 3.10.2. Schneider, R.J. "Walking: Connecting Sustainable Transport with Health, edited by Corinne Mulley, Klaus Gebel, and Ding Ding, Bingley, United Kingdom, Emerald Publishing Limited, 2017, 427 pp.," *Transport Reviews*, DOI: 10.1080/01441647.2018.1461145, Forthcoming, 2018.

3.11 Papers and other presentations at academic and professional meetings (indicate method of selection, audience, formal paper or notes).

- 3.11.1. Future Milwaukee, Marquette University. “Weaving Urban Development and Transportation in Milwaukee,” Panel discussion organized by Christine Hill, Milwaukee, WI, Audience ~25 people (February 2018) (invited panelist)
- 3.11.2. “Exploratory Analysis of Driver Yielding at Low-Speed, Uncontrolled Crosswalks in Milwaukee, Wisconsin,” Presented at Transportation Research Board Annual Meeting, Washington, DC, Poster audience ~50 people (January 2018) (proposal selected)
- 3.11.3. “Evidence of Inequality in the Distribution of Pedestrian Crashes,” Presented at Transportation Research Board Annual Meeting, Washington, DC, Audience ~100 people (January 2018) (invited speaker)
- 3.11.4. “Planning for Bus Rapid Transit in the Milwaukee Region,” American Planning Association-Wisconsin Chapter Conference, Milwaukee, WI, Audience ~120 people (October 2017) (invited panel moderator and speaker)
- 3.11.5. “Insights into Differences Among US Metropolitan Region Bicyclist Fatality Rates,” Association of Collegiate Schools of Planning Conference, Denver, CO, Audience ~20 people (October 2017) (proposal selected)
- 3.11.6. “Pedestrian Safety: Data and Strategies to Help Reverse a Troubling Trend,” Western Michigan University, Kalamazoo, MI, Audience ~30 people (September 2017) (invited speaker)
- 3.11.7. “Data for Pedestrian Demand Modeling,” Portland State University, National Institute for Transportation and Communities Summit, Portland, OR, Audience ~15 people (September 2017) (invited speaker)
- 3.11.8. “Exploring the Importance of Detailed Environment Variables in Neighborhood Commute Mode Share Models,” World Symposium on Land Use and Transportation Research, Brisbane, Australia, Audience ~25 people (July 2017) (proposal selected)
- 3.11.9. “Milwaukee’s Path to Platinum Bicycle Initiative,” Wisconsin Bicycle Summit, Milwaukee, WI, Audience ~30 people (May 2017) (invited speaker)
- 3.11.10. Future Milwaukee, Marquette University. “Weaving Urban Development and Transportation in Milwaukee,” Panel discussion organized by Christine Hill, Milwaukee, WI, Audience ~30 people (April 2017) (invited panelist)
- 3.11.11. “Lessons Learned from the Wisconsin Pedestrian and Bicycle Crash Analysis,” Green Lake County Traffic Safety Committee, Green Lake, WI, Audience ~15 people (April 2017) (invited speaker)
- 3.11.12. “Strategies to Make Walking & Bicycling Routine: Examples from Leading Communities,” University of Wisconsin-La Crosse, Public Presentation, La Crosse, WI, <https://mymedia.uwlax.edu/Mediasite/Play/f8ac79505c7844ebadd9f670851644cd1d>, Audience ~150 people (March 2017) (invited speaker)
- 3.11.13. “Comparison of U.S. Metropolitan Region Fatal Pedestrian and Bicycle Crash Rates,” Transportation Research Board Annual Meeting, Washington, DC, 2017, Audience ~100 people (January 2017) (proposal selected)
- 3.11.14. “What is ‘Driver Yielding Culture’? Can Communities Grow It to Improve Pedestrian Safety?” Presented at Transportation Research Board Annual Meeting, Washington, DC, 2017, Audience ~80 people (January 2017) (invited speaker)
- 3.11.15. “Comparison of U.S. Metropolitan Region Pedestrian and Bicycle Fatality Rates,” Transportation Research Board, University Transportation Center Spotlight Conference on Pedestrian and Bicycle Safety, Washington, DC, Audience ~120 people (December 2016) (proposal selected)

- 3.11.16. "Development and Validation of an Easy-to-Use Neighborhood Commute Mode Share Model," Association of Collegiate Schools of Planning Conference, Portland, OR, Audience ~20 people (November 2016) (proposal selected)
- 3.11.17. "Lessons Learned from the Wisconsin Pedestrian and Bicycle Crash Analysis," Mid-Continent Transportation Research Symposium, Madison, WI, Audience ~30 people (October 2016) (invited speaker)
- 3.11.18. "Milwaukee Biking for Health Study," ProBike/ProWalk/ProPlace Conference, Vancouver, BC, Audience ~120 people (September 2016)
- 3.11.19. "Lessons Learned from the Wisconsin Pedestrian and Bicycle Crash Analysis," Wisconsin Governor's Conference on Highway Safety, Green Bay, WI, Audience ~30 people (August 2016) (invited speaker)
- 3.11.20. "Milwaukee's Path to Platinum Bicycle Initiative" Milwaukee Business Improvement District Council Meeting, Milwaukee, WI, Audience ~40 people (August 2016) (invited speaker)
- 3.11.21. "Bus Rapid Transit: A New, Fast Transit Option for the Milwaukee Region?" School of Architecture and Urban Planning Design and Development Forum, Milwaukee, WI, Audience ~80 people (April 2016) (invited speaker)
- 3.11.22. "Application of the Location-Movement Classification Method for Pedestrian & Bicycle Crash Typing," Transportation Research Board Annual Meeting, Washington, DC, Poster audience ~100 people (January 2016) (proposal selected)
- 3.11.23. "Wisconsin Pedestrian and Bicycle Crash Analysis," Wisconsin Bike Summit, Appleton, WI, Audience ~80 people (November 2015) (invited speaker)
- 3.11.24. "Neighborhood Characteristics that Support Bicycle Commuting: Analysis of the Top 100 U.S. Census Tracts," Association of Collegiate Schools of Planning Conference, Houston, TX, Audience ~20 people (November 2015) (proposal selected)
- 3.11.25. "Pedestrian and Bicycle Safety on University Campuses," Pedestrian and Bicycle Information Center Webinar, Audience ~200 people (October 2015) (invited speaker)
- 3.11.26. "Methods & Technologies for Bicycles & Pedestrian Counting," Institute of Transportation Engineers Webinar, Audience ~50 people (October 2015) (invited speaker)
- 3.11.27. "Strategies to Make Walking & Bicycling Routine: Examples from Leading Communities," University of Wisconsin School of Medicine and Public Health, Training in Urban Medicine and Public Health (TRIUMPH) Program Class, Milwaukee, WI, Audience ~12 people (July 2015) (invited speaker)
- 3.11.28. "Strategies to Make Walking & Bicycling Routine: Examples from Leading Communities," Urban Ecology Center Research Lecture Series, Milwaukee, WI, Audience ~10 people (May 2015) (invited speaker)
- 3.11.29. "Enhanced Bicycle Facilities," Southeastern Wisconsin Regional Planning Commission Enhanced Bicycle Facilities Workshop, Milwaukee, WI, with Kristin Bennett, Audience ~35 people (March 2015) (invited speaker)
- 3.11.30. "Pedestrian Safety Practitioners' Perspectives of Driver Yielding Behavior across North America," Transportation Research Board Annual Meeting, Washington, DC, Audience ~120 people (January 2015) (proposal selected)
- 3.11.31. "Four Challenges to Move Pedestrian & Bicycle Counting Programs Forward" Transportation Research Board Annual Meeting, Washington, DC, Audience ~80 people (January 2015) (invited speaker)
- 3.11.32. "Tools for Pedestrian and Bicycle Volume Data Collection," Transportation Research Board Webinar, Audience ~300 people (January 2015) (invited speaker)
- 3.11.33. "The ActiveTrans Priority Tool (APT): A Flexible, Data-Driven Methodology for Prioritizing Bicycle and Pedestrian Improvements along Existing Roads," Pedestrian and

- Bicycle Information Center Webinar Series, Audience ~500 people (December 2014) (invited speaker)
- 3.11.34. "Local Environment Characteristics Associated with Walking and Taking Transit to Shopping Districts," ACSP Conference, Philadelphia, PA, Audience ~30 people (November 2014) (proposal selected)
 - 3.11.35. "Strategies to Increase Bicycle Commuting: Lessons from the Top 100 U.S. Neighborhoods," Wisconsin Bike Summit, Madison, WI, Audience ~50 people (October 2014) (invited speaker)
 - 3.11.36. "Geographic Foundations of Sustainable Transportation: How Understanding Spatial Relationships can help Improve Walking and Bicycling," UW-Milwaukee Department of Geography Colloquium Presentation, Audience ~30 people (October 2014) (invited speaker)
 - 3.11.37. "Understanding Where and Why Drivers Yield to Pedestrians: Implications for Pedestrian Safety," ProWalk/ProBike/ProPlace Conference, Pittsburgh, PA, Audience ~40 people (September 2014) (proposal selected)
 - 3.11.38. "Taking Pedestrian and Bicycle Counting Programs to the Next Level: Lessons from NCHRP 07-19," ProWalk/ProBike/ProPlace Conference, Pittsburgh, PA, Audience ~30 people (September 2014) (proposal selected)
 - 3.11.39. "The ActiveTrans Priority Tool (APT): A Flexible, Data-Driven Methodology for Prioritizing Bicycle and Pedestrian Improvements along Existing Roads," ProWalk/ProBike/ProPlace Conference, Pittsburgh, PA, Audience ~30 people (September 2014) (proposal selected)
 - 3.11.40. "Accuracy and Implementation of Pedestrian and Bicycle Counting Technologies: Lessons from NCHRP 07-19," North American Travel Monitoring Exposition and Conference, Chicago, IL, Part of Workshop Presentation, Audience ~30 people (June 2014) (proposal selected)
 - 3.11.41. "Method to Adjust Institute of Transportation Engineers Vehicle Trip-Generation Estimates in Smart-Growth Areas," World Society for Transportation and Land Use Research (WSTLUR) Conference, Delft, The Netherlands, Audience ~40 people (June 2014) (proposal selected)
 - 3.11.42. "Local Environment Characteristics Associated with Walking and Taking Transit to Shopping Districts," World Society for Transportation and Land Use Research (WSTLUR) Conference, Delft, The Netherlands, Audience ~50 people (June 2014) (proposal selected)
 - 3.11.43. "Method to Adjust Institute of Transportation Engineers Vehicle Trip-Generation Estimates in Smart-Growth Areas," Transportation Research Board Innovations in Travel Demand Forecasting Conference, Baltimore, MD, Audience ~50 people (April 2014) (proposal selected)
 - 3.11.44. "Collection and Use of Data for Pedestrian & Bicycle Safety," Lifesavers: National Conference on Highway Safety Priorities, Nashville, TN, Audience ~50 people (April 2014) (invited Moderator)
 - 3.11.45. "UWM Pedestrian & Bicycle Research Summary and Opportunities," UW-Milwaukee School of Architecture and Urban Planning Open House Presentation, Audience ~80 people (March 2014) (invited speaker)
 - 3.11.46. "Method to Adjust Institute of Transportation Engineers Vehicle Trip-Generation Estimates in Smart-Growth Areas," Transportation Research Board Annual Meeting, Washington, DC, Audience ~80 people (January 2014) (proposal selected)
 - 3.11.47. "Bicycle and Bus Commuting to an Urban Campus: Overcoming the Barriers," Transportation Research Board Annual Meeting, Washington, DC, Poster Audience ~100 people (January 2014)

- 3.11.48. "Objective Prioritization Rankings for Safety Improvements: Case Study of the UC Berkeley Campus and Periphery," Transportation Research Board Annual Meeting, Washington, DC, Audience ~50 people (January 2014) (workshop session selected; invited speaker)
- 3.11.49. "Teaching Pedestrian & Bicycle Transportation: Changes Over Time," Transportation Research Board Annual Meeting, Washington, DC, Audience ~30 people (January 2014) (invited speaker)
- 3.11.50. "Improving Pedestrian and Bicycle Connections Between Neighborhoods and Urban Waterfronts," Upper Mississippi River and Urban Waterfronts Joint Conference, Davenport, IA, Audience ~30 people (September 2013) (invited speaker)
- 3.11.51. "Method to Adjust Institute of Transportation Engineers' Vehicle Trip-Generation Estimates in Smart-Growth Areas," AESOP/ACSP Conference, Dublin, Ireland, Audience ~30 people (July 2013) (proposal selected)
- 3.11.52. "How to Access and Understand National Data Sources for Pedestrian and Bicycle Analysis," Association of Pedestrian and Bicycle Professionals Webinar Series, Audience ~50 people (June 2013) (invited speaker)
- 3.11.53. "Strategies to Increase Pedestrian and Bicycle Transportation," Sustainability Summit and Exposition, Milwaukee, WI, Audience ~30 people (poster) (March 2013) (invited poster presenter)
- 3.11.54. "Methodology to Gather Multimodal Trip Generation Data in Smart-Growth Areas," Transportation Research Board Annual Meeting, Washington, DC, Audience ~50 people (January 2013) (proposal selected)
- 3.11.55. "Pedestrian Crash Risk on Boundary Roadways: University Campus Case Study," Transportation Research Board Annual Meeting, Washington, DC, Audience ~30 people (poster) (January 2013) (proposal selected)
- 3.11.56. Schneider, R.J. "Collecting More Complete Data to Quantify Pedestrian Activity," Paper presented at the Walking and the Life of the City Symposium, New York University, New York, NY, Audience ~100 people (June 2012) (invited presentation and refereed paper)

3.12 Editorials, reviews, and interviews of one's research by others.

3.13 Video and audio productions (indicate publisher, method of selection, and range of distribution).

3.14 Reports of completed research, professional, or demonstration activities (indicate nature of external or internal support and means of dissemination).

- 3.14.1. *DRAFT*. Wisconsin Department of Transportation. *Evaluation of Driver Yielding to Pedestrians at Uncontrolled Crosswalks*, Prepared by the University of Wisconsin-Milwaukee and University of Wisconsin-Madison Traffic Operations and Safety (TOPS) Laboratory, Authors: **R.J. Schneider**, X. Qin, M.R.R. Shaon, A. Sanatizadeh, Z. He, P. Wkyhuis, B. Block, K. Santiago, and A. Bill, December 2017.
- 3.14.2. National Cooperative Highway Research Program. *Methods and Technologies for Pedestrian and Bicycle Volume Data Collection: Phase 2*, NCHRP Web-Only Document 229, Prepared by Kittelson & Associates, Authors: P. Ryus, A. Butsick, F.R. Proulx, **R.J. Schneider**, and T. Hull, Available online, <https://www.nap.edu/download/24732>, 2017.
- 3.14.3. Wisconsin Department of Transportation, Bureau of Transportation Safety. *Wisconsin Pedestrian and Bicycle Crash Analysis: 2011-2013*, Authors: **R.J. Schneider** and J. Stefanich, Available online, <http://wisconsindot.gov/Documents/safety/education/crash-data/bikeped-crash-2011-2013.pdf>, 2015.

- 3.14.4. National Institute for Transportation and Communities. *Development of a Pedestrian Demand Estimation Tool*, NITC-RR-677, Authors: K.J. Clifton, P.A. Singleton, C.D. Muhs, and **R.J. Schneider**, Available online, http://ppms.otrec.us/media/project_files/NITC-RR-677_Final_Report.pdf, 2015.
- 3.14.5. National Cooperative Highway Research Program. *Pedestrian and Bicycle Transportation Along Existing Roads: ActiveTrans Priority Tool Guidebook*, Report 803, Prepared by Toole Design Group, Authors: P.A. Lagerwey, M.J. Hintze, J.B. Elliott, J.L. Toole, and **R.J. Schneider**, Available online, <http://www.trb.org/NCHRP/Blurbs/172459.aspx>, 2015.
- 3.14.6. National Cooperative Highway Research Program. *Pedestrian and Bicycle Transportation Along Existing Roads: Final Report*, Project 07-17, Prepared by Toole Design Group, Authors: P.A. Lagerwey, M.J. Hintze, J.B. Elliott, J.L. Toole, and **R.J. Schneider**, Available online, <http://www.trb.org/Main/Blurbs/172459.aspx>, 2015.
- 3.14.7. National Cooperative Highway Research Program. *Methods and Technologies for Collecting Pedestrian and Bicycle Volume Data: Guidebook on Pedestrian and Bicycle Volume Data Collection*, Report 797, Prepared by Kittelson & Associates, Authors: P. Ryus, E. Ferguson, K.M. Laustsen, **R.J. Schneider**, F.R. Proulx, T. Hull, and L. Miranda-Moreno, Available online, <http://www.trb.org/Main/Blurbs/171973.aspx>, 2014.
- 3.14.8. National Cooperative Highway Research Program. *Methods and Technologies for Collecting Pedestrian and Bicycle Volume Data: Final Report*, NCHRP Web-Only Document 205, Prepared by Kittelson & Associates, Authors: P. Ryus, E. Ferguson, K.M. Laustsen, F.R. Proulx, **R.J. Schneider**, T. Hull, and L. Miranda-Moreno, Available online, <http://www.trb.org/Main/Blurbs/171974.aspx>, 2014.
- 3.14.9. Oregon Transportation Research and Education Consortium. *Improving the Representation of the Pedestrian Environment in Travel Demand Models: Phase I*, Final Report, Authors: K.J. Clifton, P.A. Singleton, C.D. Muhs, **R.J. Schneider**, and P. Lagerwey, Available online, <http://otrec.us/project/510>, March 2014.
- 3.14.10. California Department of Transportation. *California Smart-Growth Trip Generation Rates Study*, Prepared by University of California, Davis, Authors: S. Handy, K. Shafizadeh, and **R. Schneider**, Available online, <http://ultrans.its.ucdavis.edu/projects/smart-growth-trip-generation>, 2013.
- 3.14.11. University of California, Berkeley Safe Transportation Research & Education Center. *Pedestrian and Bicycle Safety Strategies for UC Berkeley Campus and Periphery: Recommendations for Implementation*, RR-2013-1, Prepared for University of California Office of Risk Services, Authors: **R. Schneider**, O. Grembek, M. Braughton, P. Orrick, and D. Ragland, Available online, <http://www.escholarship.org/uc/item/2nc3v9b0#page-1>, 2012.
- 3.14.12. Federal Highway Administration. *A Resident's Guide for Creating Safe and Walkable Communities*, FHWA-SA-07-016, Authors: L. Sandt, **R. Schneider**, D. Nabors, L. Thomas, C. Mitchell, and R.J. Eldridge, Available online, http://www.pedbikeinfo.org/collateral/PSAP%20Training/gettraining_references_ResidentsGuidetoSafeWalkableCommunities.pdf, February 2008.
- 3.14.13. Federal Highway Administration. *Pedestrian Safety Guide for Transit Agencies*, FHWA-SA-07-017, Authors: D. Nabors, **R. Schneider**, D. Leven, K. Lieberman, C. Mitchell, Available online, http://safety.fhwa.dot.gov/ped_bike/ped_transit/ped_transguide/transit_guide.pdf, February 2008.
- 3.14.14. Federal Highway Administration. *Shared-Use Path Level of Service Calculator: A Users Guide*, Authors: Patten, R.S., **R.J. Schneider**, J.L. Toole, J.E. Hummer and N.M. Roupail, Available online,

<https://www.fhwa.dot.gov/publications/research/safety/pedbike/05138/05138.pdf>, July 2006.

- 3.14.15. Federal Highway Administration. *Pedestrian and Bicycle Data Collection in United States Communities: Quantifying Use, Surveying Users, and Documenting Facility Extent*, Authors: **R. Schneider**, R. Patten, J. Toole, and C. Raborn, Available online, http://www.pedbikeinfo.org/pdf/PlanDesign_Tools_FHWACaseStudies.pdf, January 2005.
- 3.14.16. Transit Cooperative Research Program. *Synthesis 62: Integration of Bicycles and Transit*, Transportation Research Board, Consultant: **Robert Schneider**, Toole Design Group, LLC, Available online, http://onlinepubs.trb.org/onlinepubs/terp/terp_syn_62.pdf, 2005.
- 3.14.17. Federal Highway Administration, Pedestrian and Bicycle Information Center. "An Easy to Compute Index for Identifying Built Environments that Support Walking," Authors: Rodriguez, D.A., H. Young, and **R.J. Schneider**, Available online, <http://www.walkinginfo.org/library/details.cfm?id=2583>, 2005.
- 3.14.18. Federal Highway Administration. *Pedestrian Facilities Users Guide: Providing Safety and Mobility*, FHWA-RD-01-102, Authors: C.V. Zegeer, C. Seiderman, P. Lagerwey, M. Cynecki, M. Ronkin, and **R. Schneider**, Available online, <http://www.fhwa.dot.gov/publications/research/safety/01102/01102.pdf>, March 2002.
- 3.14.19. Southeastern Transportation Center. *Rollover Crash Risk Factors in Large Truck Rollovers and Injury Severity: Analysis of Single-Vehicle Collisions*, Authors: Khattak, A.J., **R.J. Schneider**, and F. Targa, University of Tennessee, Knoxville, Available online, <http://stc.utk.edu/STCresearch/PDFs/compar.pdf>, 2002.
- 3.14.20. Federal Highway Administration. *Review of the Impacts of a Towaway Reporting Threshold on a Highway Safety Program*, Highway Safety Information System Summary Report, Authors: J.K. Lacy, C.V. Zegeer, and **R. Schneider**, Available online, <http://www.hsisinfo.org/pdf/01-114.pdf>, 2001.
- 3.14.21. North Carolina Department of Transportation. *Identification of Severe Crash Factors and Countermeasures in North Carolina: Final Report*, Authors: H.F. Huang, **R.J. Schneider**, C.V. Zegeer, A.J. Khattak, V.J. Amerlynck, and J.K. Lacy. Chapel Hill, NC: University of North Carolina Highway Safety Research Center, Available online, <http://www.hsrc.unc.edu/pdf/2001/identofsevere.pdf>, 2001.

3.15 Projects or other professional work published (indicate method of selection and range of dissemination).

3.16 Projects or other professional work exhibited or otherwise disseminated other than through the print media (indicate where exhibited, what other media, and where heard or seen, and method of selection).

3.17 Articles, papers, chapters, or projects under review (indicate status and method of selection).

- 3.17.1. **Schneider, R.J.**, J. Kusch, and A. Dressel. "Can a 12-Week Intervention Reduce Barriers to Bicycling in Low-Income Communities of Color?" *Transportation Research Part F: Traffic Psychology and Behavior*.
- 3.17.2. **Schneider, R.J.**, L. Hu, and J. Stefanich. "Exploring the Value of Detailed Environment Variables in Neighborhood Commute Mode Share Models," *Journal of Transport and Land Use*.

3.18 Research proposals under review (indicate status).

- 3.18.1. National Institutes of Health, The Big Jump: Testing the Impacts of Low-Stress Bicycle Network Development, Led by Portland State University, 5 years, \$105,038 total for UWM, Submitted October 2017. (not funded)
- 3.18.2. US Department of Transportation Research and Innovative Technology Administration (RITA): Center for Research on Safe Walking, Active Living, and Cycling (CROSSWALC): Tier 1 University Transportation Center Application, Led by San Diego State University, 5 years, \$100,000 per year for UWM, 2 RA's, Submitted March 2016. (not funded)
- 3.18.3. US Department of Transportation Research and Innovative Technology Administration (RITA): Center for Multimodal Urban Mobility (CMUM): Tier 1 University Transportation Center Application, Led by University of Wisconsin-Milwaukee, PI: Al Ghorbanpoor, 5 years, \$200,000 per year for UWM, 2 RA's, Submitted March 2016. (not funded)
- 3.18.4. US Department of Transportation Research and Innovative Technology Administration (RITA): Center for Research on Safe Walking, Active Living, and Cycling (CROSSWALC): Tier 1 University Transportation Center Application, Led by San Diego State University, 5 years, \$100,000 per year for UWM, 2 RA's, Submitted March 2016. (not funded)
- 3.18.5. Wisconsin Bicycle Federation: Evaluation of the Wisconsin Share and Be Aware Program, 6 months, \$4,000, Submitted December 2014. (on hold)
- 3.18.6. Federal Highway Administration Office of Planning, Environment and Realty: Neighborhood Pedestrian and Bicycle Commute Estimation Tool, Response to Broad Agency Announcement, DTFH6114R00019, 1 year, \$48,000, Submitted April 2014. (not funded)
- 3.18.7. US Department of Transportation Research and Innovative Technology Administration (RITA): Center for Transportation and Communities: Region V Regional Center Application, Led by University of Illinois-Chicago, With Lingqian Hu Co-PI at UWM, 2 years, \$85,000 per year for UWM, 2 PA's, Submitted March 2013. (not funded)

3.19 List research or professional awards, ranking in competitions, etc.

- 3.19.1. World Society for Transport and Land Use Research Best Paper Award for "Local Environment Characteristics Associated with Walking and Taking Transit to Shopping Districts" (2014)
- 3.19.2. TRB Committee on Pedestrians Outstanding Paper Award for "How Common is Pedestrian Travel To, From, and Within Shopping Districts?" (2012)
- 3.19.3. Selected as Eno Transportation Foundation Student Conference Fellow (2009)
- 3.19.4. TRB Committee on Pedestrians Outstanding Paper Award for "An Accident Waiting to Happen: A Proactive Method of Improving Pedestrian Safety on a College Campus" (2001)
- 3.19.5. UNC-Chapel Hill Department of City and Regional Planning Best Colleague Award (2001)
- 3.19.6. North Carolina Chapter of the American Planning Association Award for Outstanding Student in the Department of City and Regional Planning at UNC-Chapel Hill (2001)

3.20 Other significant research, scholarship, and professional activities, completed or in progress, not listed elsewhere, but deemed significant.

4. Teaching

4.1 Instruction in the Classroom, Laboratory, Studio, or Clinic

4.1.1 List of all courses taught within the last five years specifying number of credit hours, undergraduate, graduate, or nondegree level, and number of students.

- 4.1.1.1. Pedestrian and Bicycle Transportation, URBPLAN 772: 12 students, 3 unit course, Graduate, UW-Milwaukee, Department of Urban Planning (Spring 2018)
- 4.1.1.2. Geographic Information Systems, URBPLAN 793: 7 students, 3 unit course, Graduate, UW-Milwaukee, Department of Urban Planning (Spring 2018)
- 4.1.1.3. Planning Policy Analysis, URBPLAN 810: 9 students, 6 unit course co-taught with Dr. Sammis White, Graduate, UW-Milwaukee, Department of Urban Planning (Fall 2017)
- 4.1.1.4. Applied Planning Methods, URBPLAN 721: 9 students, 3 unit course, UW-Milwaukee, Department of Urban Planning (Fall 2017)
- 4.1.1.5. Pedestrian and Bicycle Transportation, URBPLAN 772: 11 students, 3 unit course, Graduate, UW-Milwaukee, Department of Urban Planning (Spring 2017)
- 4.1.1.6. Geographic Information Systems, URBPLAN 793: 8 students, 3 unit course, Graduate, UW-Milwaukee, Department of Urban Planning (Spring 2016)
- 4.1.1.7. Bus Rapid Transit Workshop, URBPLAN 692/ARCH 790: 11 students, 3 unit course, Graduate, UW-Milwaukee, Department of Urban Planning (Fall 2016)
- 4.1.1.8. Applied Planning Methods, URBPLAN 721: 5 students, 3 unit course, UW-Milwaukee, Department of Urban Planning (Fall 2016)
- 4.1.1.9. Pedestrian and Bicycle Transportation, URBPLAN 772: 8 students, 3 unit course, Graduate, UW-Milwaukee, Department of Urban Planning (Spring 2016)
- 4.1.1.10. Geographic Information Systems, URBPLAN 793: 7 students, 3 unit course, Graduate, UW-Milwaukee, Department of Urban Planning (Spring 2016)
- 4.1.1.11. Bus Rapid Transit Workshop, URBPLAN 692/ARCH 790: 21 students, 3 unit course co-taught with Dr. Lingqian Hu, Graduate & Undergraduate, UW-Milwaukee, Department of Urban Planning (Fall 2015)
- 4.1.1.12. Applied Planning Methods, URBPLAN 721: 22 students, 3 unit course, UW-Milwaukee, Department of Urban Planning (Fall 2015)
- 4.1.1.13. Pedestrian and Bicycle Transportation, URBPLAN 772: 13 students, 3 unit course, Graduate, UW-Milwaukee, Department of Urban Planning (Spring 2015)
- 4.1.1.14. Introduction to GIS, URBPLAN 791: 21 students, 3 unit course co-taught with William Huxhold, Graduate, UW-Milwaukee, Department of Urban Planning (Spring 2015)
- 4.1.1.15. Applied Planning Methods, URBPLAN 721: 16 students, 3 unit course, UW-Milwaukee, Department of Urban Planning (Fall 2014)
- 4.1.1.16. Pedestrian and Bicycle Transportation, URBPLAN 772: 19 students, 3 unit course, Graduate, UW-Milwaukee, Department of Urban Planning (Spring 2014)
- 4.1.1.17. Introduction to GIS, URBPLAN 791: 9 students, 3 unit course co-taught with William Huxhold, Graduate, UW-Milwaukee, Department of Urban Planning (Spring 2014)

- 4.1.1.18. Applied Planning Methods, URBPLAN 721: 24 students, 3 unit course, Graduate, UW-Milwaukee, Department of Urban Planning (Fall 2013)
- 4.1.1.19. Pedestrian and Bicycle Transportation, URBPLAN 692: 15 students, 3 unit course, Graduate & Undergraduate, UW-Milwaukee, Department of Urban Planning (Spring 2013)
- 4.1.1.20. Pedestrian and Bicycle Transportation: 14 students, 3 unit course, Graduate, UC Berkeley, Department of City and Regional Planning (Spring 2012)
- 4.1.1.21. Pedestrian and Bicycle Transportation: 15 students, 4 unit course, Graduate & Undergraduate, UC Davis, Transportation Technology and Policy (Fall 2011)
- 4.1.1.22. Pedestrian and Bicycle Transportation Planning: 14 students, 3 credit course co-taught with fellow Ph.D. Student, Rebecca Sanders, Graduate, UC Berkeley, Department of City and Regional Planning (Spring 2010)

4.1.2 Student supervision: student academic advising, internships, supervision of Master's and Doctoral theses, independent readings and research.

- 4.1.2.1. Hamideh Moayyed. Urban Studies. Dissertation Committee Member: Accessible housing and transportation for seniors. (Fall 2017-present)
- 4.1.2.2. Joshua Schwalbe. Urban Planning. BublR Bikes. (3-credit independent study) (Spring 2018)
- 4.1.2.3. Chris Sandor. Urban Planning. Milwaukee Pedestrian Plan Evaluation. (3-credit independent study) (Spring 2018)
- 4.1.2.4. Tony Giron. Urban Planning. Milwaukee Pedestrian Plan Evaluation. (3-credit independent study) (Spring 2018)
- 4.1.2.5. Cassandra Leopold. Urban Planning. Milwaukee Pedestrian Plan Evaluation. (3-credit independent study) (Spring 2018)
- 4.1.2.6. Trent Schultz. Urban Planning. City of West Allis. (3-credit internship) (Fall 2017)
- 4.1.2.7. Kevin Kuschel. Urban Planning City of Milwaukee, Department of Public Works. (3-credit internship) (Fall 2017)
- 4.1.2.8. Elizabeth Saunderson. Civil Engineering. Masters Thesis Committee Member. (Fall 2016)
- 4.1.2.9. Brook Baughton. Architecture. HyperLoop Conceptual Design and Evaluation. (3-credit independent study) (Fall 2016)
- 4.1.2.10. Lydia Statz. AECOM Consulting. (3-credit internship) (Spring 2016)
- 4.1.2.11. Kelly Strausberger. Washington County Parks and Planning. (3-credit internship) (Spring 2016)
- 4.1.2.12. Tony Giron. Wisconsin Bike Federation. Connect 53212 program management. (3-credit internship) (Spring 2016)
- 4.1.2.13. Chris Hillard, Urban Planning. Masters Thesis Committee Member: Comparative Design and Demographics of Three Milwaukee Business Improvement Districts. Independent study, Fall 2017. (Fall 2015-Fall 2017)
- 4.1.2.14. Sierra Starnier-Heffron, Urban Studies. Masters Thesis Committee Member: Sale of City-Owned Properties (Fall 2015-present)
- 4.1.2.15. Aida Sanatizaeh, Urban Planning. Supervisor: Driver Yielding Field Study & Pedestrian/Bicycle Fatalities Study (Directed research) (Fall 2015-present)
- 4.1.2.16. Jacob Christensen, GIS Certificate. Advisor: WE Energies (3-credit internship) (Summer 2015)
- 4.1.2.17. Aida Sanatizaeh, Urban Planning. Advisor: Wisconsin DOT (1-credit internship) (Summer 2015)

- 4.1.2.18. Daniel Peyton Sterba, Medical College of Wisconsin. Advisor: Transportation Access to Urban Food Banks (directed research) (Spring 2015-present)
- 4.1.2.19. Alex Snyder, Urban Studies. Masters Thesis Committee Member: Successful versus Unsuccessful Freeway Removal Projects (Spring 2015-present)
- 4.1.2.20. James Hannig, Urban Planning. Masters Thesis Committee Member: Perceptions of Bike Sharing in Underserved Communities within Milwaukee and the Twin Cities (Fall 2014-Spring 2015)
- 4.1.2.21. Peter Armstrong, Geography. Masters Thesis Committee Member: Bicycle Planning and the Role of the Office of Sustainability in “Breaking the Driving Culture” at the University of Wisconsin-Milwaukee (Fall 2014-Spring 2015)
- 4.1.2.22. James Hannig, Urban Planning. Advisor: Equity and Bicycle Planning (3-credit independent study) (Summer 2014)
- 4.1.2.23. Nancy Chu-Rossi, Architecture. Dissertation Committee Member: Effectiveness of Different Neighborhood Designs in Westlawn Public Housing Development (Spring 2014-Spring 2017)
- 4.1.2.24. Joseph Stefanich, Urban Planning. Supervisor: Wisconsin Pedestrian & Bicycle Crash Analysis; National Bicycle Commute Study; Pedestrian & Bicycle Commute Model (grant-sponsored research) (Fall 2013-present)
- 4.1.2.25. Thomas Fleming, Urban Planning. Advisor: City of Fort Atkinson (3-credit internship) (Fall 2013)
- 4.1.2.26. GIS Student Group. Advisor: Planning the bicycle tour route for Summer 2013 MS Ride (Spring 2013)

4.1.3 Teaching awards or other teaching honors, including recognition by student organization.

4.2. Program Development, Implementation, and Management (as part of assigned workload and under the auspices of UWM)

4.2.1 List of programs offered, including courses offered, number of students, number of times presented, number of hours, number of instructors, and number of credits, if applicable.

4.2.2 Organizing colloquia, institutes, workshops, or other programs.

4.3. Other Teaching Activities (not covered elsewhere, but deemed significant)

- 4.3.1. Introduction to Architecture, ARCH 110: Delivered guest lecture, “What is Urban Planning?” (Fall 2017)
- 4.3.2. Introduction to Urban Planning, URB PLAN 140: Delivered guest lecture, “Pedestrian & Bicycle Transportation” (Fall 2017)
- 4.3.3. University of Wisconsin-La Crosse, Transportation Geography, GEO 310: Delivered guest lecture: “Geographic Foundations of Sustainable Transportation: How Understanding Spatial Relationships can help Improve Walking & Bicycling” (Spring 2017)
- 4.3.4. Urban Transportation Planning, CIV 590: Delivered guest lecture, “Pedestrian and Bicycle Planning and Design” (Fall 2016)
- 4.3.5. Introduction to Architecture, ARCH 110: Delivered guest lecture, “What is Urban Planning?” (Fall 2016)
- 4.3.6. Introduction to Urban Planning, URB PLAN 140: Delivered guest lecture, “Pedestrian & Bicycle Transportation” (Fall 2016)

- 4.3.7. Virginia Tech Transportation Planning Course, Dr. Ralph Buehler: Delivered guest lecture: “Pedestrian Transportation” (Spring 2016)
- 4.3.8. Bus Rapid Transit Workshop, URB PLAN 692/ARCH 790: Developed new course with Dr. Lingqian Hu (Fall 2015)
- 4.3.9. Introduction to Architecture, ARCH 110: Delivered guest lecture, “What is Urban Planning?” (Fall 2015)
- 4.3.10. Introduction to Urban Planning, URB PLAN 140: Delivered guest lecture, “Urban Planning: Transportation & Health” (Fall 2015)
- 4.3.11. Statistics, URB PLAN 740: Delivered guest lecture, “Chi-squared Testing” (Spring 2015)
- 4.3.12. Masters of Urban Planning Comprehensive Exam Committee: Developed questions and graded student answers related to Applied Planning Methods, URB PLAN 721 (Summer 2014-present)
- 4.3.13. Applied Planning Methods, URB PLAN 721: Developed updated version of course (Fall 2013)
- 4.3.14. GIS and Transportation, URB PLAN 692: Delivered guest lecture, “GIS and Pedestrian and Bicycle Transportation Planning” (Fall 2013)
- 4.3.15. Planning Theories and Practice, URB PLAN 711: Delivered guest lecture, “Rational Planning Theory, Examples, and Tools Part 2: Evaluating Alternatives” (Fall 2013)

5. Service

5.1 Membership or leadership in department, school, college, division, university, or system committees and/or task forces.

- 5.1.1. UW-Milwaukee Urban Studies Programs: Affiliate (2015-present)
- 5.1.2. UW-Milwaukee Joint Civil Engineering and Urban Planning Masters Program Committee: Member (2015-present)
- 5.1.3. UW-Milwaukee Department of Urban Planning Student Recruitment Subcommittee: Chair (2016); Member (2015, 2017)
- 5.1.4. UW-Milwaukee Department of Urban Planning Admissions and Awards Subcommittee: Member (2015)
- 5.1.5. UW-Milwaukee School of Architecture and Urban Planning Media Committee: Member (2016-present)
- 5.1.6. UW-Milwaukee School of Architecture and Urban Planning Joint Architecture and Urban Planning Masters Program Committee: Member (2014-present)
- 5.1.7. UW-Milwaukee Geographic Information Systems (GIS) Committee: Member (2013-present)
- 5.1.8. UW-Milwaukee GIS Day Planning Committee: Member (2013-2016)
- 5.1.9. UW-Milwaukee GIS Day Student Paper Competition Committee: Chair (2016-2017)
- 5.1.10. UW-Milwaukee Parking and Transportation Study Advisory Group: Attendee at 4 meetings (2013-2015)
- 5.1.11. UW-Milwaukee Bicycle Advisory Task Force: Attendee at 1 meeting (2013)

5.2 Major responsibility for coordination of programs, departments, or centers.

5.3 Involvement in student activities.

- 5.3.1. UWM Undergraduate Research Symposium: Judge (2013)

5.4 Service and or membership and office, or other position of leadership, held in a professional organization (e.g. committee membership, elected chair, appointed secretary, seminar directory, etc.).

- 5.4.1. Transportation Research Board (TRB) of the National Academies of Sciences, Committee on Pedestrians: Chair (2014-present); Chair of Paper Review Subcommittee (2012-2014); Chair of Research Subcommittee (2003-2012); Member (2001-present)
- 5.4.2. World Society of Transportation and Land Use Research (WSTLUR): Co-Chair of WSTLUR 2017 Conference, Brisbane Australia (2015-2017); Board Member (2015-present)
- 5.4.3. Federal Highway Administration Office of Safety Expert Panel for Pedestrian and Bicycle Exposure Project: Member (2017)
- 5.4.4. People for Bikes “Big Jump” Advisory Panel, assisting with developing performance measures to document impacts of major bicycle investments in 10 cities: Member (2016-present)
- 5.4.5. California Department of Transportation Smart Growth Trip Generation Phase II Study Technical Advisory Committee: Member (2014-2016)
- 5.4.6. Southeastern Wisconsin Regional Planning Commission (SEWRPC), VISION 2050 Task Force on Non-Motorized Transportation: Member (2014-2016)
- 5.4.7. Association of Pedestrian and Bicycle Professionals: Member (2002-present)
- 5.4.8. American Planning Association: Member (2001-present)
- 5.4.9. Institute of Transportation Engineers: Member (2008-2012)

5.5 Special assignments for professional organizations, and/or participation at professional meetings (directing or moderating seminars, workshops, institutes, etc., or participating as speaker, reactor, discussant, etc., not conducted as part of assigned load or under the auspices of UWM).

- 5.5.1. Journal of Transport and Land Use, Editorial Board Member (2017-present)
- 5.5.2. Joint TRB/American College of Sports Medicine Transportation and Health Conference Planning Committee, “Moving Active Transportation to Higher Ground: Opportunities for Accelerating the Assessment of Health Impacts”: Member (2014-2015)
- 5.5.3. Pedestrian and Bicycle Trip Generation Subcommittee for the 3rd Edition update of the Institute of Transportation Engineers Trip Generation Handbook: Chair (2012-2013)

5.6 Awards and honors for service to the candidate's profession.

- 5.6.1. Wisconsin Bike Federation Advocate of the Year Award (2015)

5.7 Community, regional, state, and national activities not covered elsewhere but deemed significant. (Indicate whether activity was paid or not.)

- 5.7.1. Core Planning Team for the City of Milwaukee’s “Path to Platinum” initiative to be recognized by the League of American Bicyclists as a Platinum-Level Bicycle Friendly Community: Member (Summer 2015-present)
- 5.7.2. Pedestrian and Bicycle Count Presentation & Discussion: Organized event for pedestrian and bicycle leaders in the Milwaukee Region to listen to presentation from David Beitel of McGill University and to coordinate regional pedestrian and bicycle counting efforts; Audience ~20 people (2015) (unpaid)

- 5.7.3. Pedestrian and Bicycle Count Training: Recruited and trained volunteers to collect manual pedestrian and bicycle counts at intersections in the City of Milwaukee; Audience ~10 people (2015) (unpaid)
- 5.7.4. TransitNOW Committee: Attended 4 meetings; reviewed and commented on strategic planning documents to help improve the public outreach process for Southeastern Wisconsin Regional Planning Commission VISION 2050 Transportation and Land Use Plan (2013-2014) (unpaid)
- 5.7.5. Westlawn Partnership for a Healthier Environment: Spoke at 2 meetings (2013) (unpaid)
- 5.7.6. Milwaukee Area Bicycle, Pedestrian, and Trail Leaders Social: Spoke at meeting (2013) (unpaid)
- 5.7.7. City of Milwaukee Bicycle and Pedestrian Task Force: Attended 20 meetings (2013-present) (unpaid)
- 5.7.8. Village of Shorewood Pedestrian and Bicycle Safety Committee: Attended 2 meetings (2013-present) (unpaid)
- 5.7.9. Referee for journal manuscripts (since arriving at UWM) (unpaid)
 - Accident Analysis and Prevention (1 paper)
 - International Journal of Sustainable Transportation (2 papers)
 - Journal of Public Transportation (1 paper)
 - Journal of Testing and Evaluation (1 paper)
 - Journal of the American Planning Association (2 papers)
 - Journal of Transport and Health (3 papers)
 - Journal of Transport and Land Use (15 papers)
 - Journal of Transportation Engineering (2 papers)
 - Journal of Transport Geography (2 papers)
 - Journal of Urban Planning and Development (1 paper)
 - Research in Transportation Business and Management (2 papers)
 - Spaces and Flows (1 paper)
 - Sustainability (3 papers)
 - Traffic Injury Prevention (1 paper)
 - Transportation (1 paper)
 - Transportation Research Record (40 papers)
 - Transportation Research Part A (2 papers)
 - Transportation Research Part D (4 papers)
 - Transportation Research Part F (2 papers)
 - Transportation Science (1 paper)
 - Transport Policy (7 papers)
- 5.7.10. Reviewer for grant proposals (since arriving at UWM) (paid and unpaid)
 - National Science Foundation (1 proposal)
 - University of California Transportation Research Center, UC Connect (3 proposals)
 - University of California, Davis, National Center for Sustainable Transportation (1 proposal)
 - University of California, Los Angeles, Institute for Transportation Studies (1 proposal)
 - University of Wisconsin-Milwaukee, RACAS (1 proposal)
 - Southeastern Transportation Research, Innovation, and Development Center (STRIDE) (2 proposals)
 - Mountain-Plains Consortium (1 proposal)
 - Oregon Transportation Research and Education Consortium (OTREC) (1 proposal)
 - Conference of Transportation Research Group of India (1 proposal)

- Johns Hopkins University Pollack Grant (1 proposal)
- 5.7.11. Reviewer for conference presentation or paper submissions
- Active Living Research Conference (2017)
 - International Cycling Safety Conference (2017)
 - World Society of Transport and Land Use Research Conference (2017)
 - Transportation Research Board: Moving Active Transportation Research to Higher Ground (2015)
- 5.7.12. Media exposure (since arriving at UWM) (unpaid)
- Interviewed on Wisconsin Public Radio for Central Time program, “Study: Most Milwaukee Drivers Don’t Yield To Pedestrians,” Hosted by Rob Ferrett, Online post by Gretchen Brown, <https://wpr.org/study-most-milwaukee-drivers-dont-yield-pedestrians/>, (April 2018).
 - Milwaukee Driver Yielding Study results featured in the USA Streets Blog article, “Most Milwaukee Drivers Don’t Yield to Pedestrians at Crosswalks, by Angie Schmitt, <https://usa.streetsblog.org/2018/03/21/most-milwaukee-drivers-dont-yield-to-pedestrians-at-crosswalks/>, (March 2018).
 - Quoted and Milwaukee Driver Yielding Study results featured in the Urban Milwaukee article, “Minorities Suffer More Pedestrian Deaths,” by Vianca Fuster, <https://urbanmilwaukee.com/2018/03/20/minorities-suffer-more-pedestrian-deaths/>, (March 2018).
 - Quoted and Milwaukee Driver Yielding Study results featured in the Strong Towns article, “Dangerous Streets Often Hurt Low-Income Neighborhoods the Most,” by Vianca Fuster, https://www.strongtowns.org/journal/2018/3/19/dangerous-streets-often-hurt-low-income-neighborhoods-the-most?utm_content=buffer5d9e2&utm_medium=social&utm_source=facebook.com&utm_campaign=buffer, (March 2018).
 - Compiled data featured in The Bicycle Blog of Wisconsin article, “La Crosse Biking and Walking Commuters Outpace the State,” by Carolyn Dvorak, Wisconsin Bicycle Federation, <http://wisconsinbikefed.org/blog/2018/02/07/la-crosse-biking-and-walking-commuters-outpace-the-state/>, (February 2018).
 - Milwaukee Driver Yielding Study featured in study featured in Wisconsin Traffic Safety Reporter article, “Worrisome Trend in Pedestrian Fatalities: Meeting the Challenge,” by John Jordan, Wisconsin Traffic Safety Reporter, Vol. 21, No. 1, pp. 1-4, <http://wisconsin.gov/Documents/about-wisdot/newsroom/newsletters/safety/tsr-vol21no1.pdf>, (2018).
 - Interviewed on WUWM for UWM Today program, “UWM Researcher Studies National Pedestrian & Bicycle Safety,” by Tom Luljak, <http://wuwmm.com/post/uwm-researcher-studies-national-pedestrian-bicycle-safety/>, (November 2017).
 - Study featured and quoted in Florida Running and Triathlon article, “Safer Streets in the Sunshine State,” by Grant Currin, <https://www.flrunning.com/blog/safer-streets-in-the-sunshine-state-by-grant-currin-14253>, (September 2017)
 - Study featured in Claims Journal article, “Public Investment Pays Off in Pedestrian, Bicyclist Safety,” http://www.claimsjournal.com/news/national/2017/08/22/280080.htm?&dgcid=raven_md_feed_email, (August 2017).
 - Study featured in Urban Milwaukee article, “Which Cities are Dangerous for Walking?” by Angie Schmitt, <http://urbanmilwaukee.com/2017/08/14/streetsblog-which-cities-are-dangerous-for-walking/>, (August 2017).
 - Study featured in StreetsBlogUSA article, “Cell Phones Don’t Make Walking Dangerous — Car-Based Cities Do,” by Angie Schmitt,

<http://usa.streetsblog.org/2017/08/01/cell-phones-dont-make-walking-dangerous-car-based-cities-do/>, (August 2017).

- Study featured in UWM Report article, “Study Suggests Investment Pays off in Safety for Walkers, Bicyclists,” by Greg Walz-Chojnacki, <http://uwm.edu/news/study-suggests-investment-pays-off-safety-walkers-bikers/>, (July 2017).
- Study featured in NewsWise article, “Study Indicates Public Investment Pays Off in Pedestrian, Bicyclist Safety,” by UW-Milwaukee Newsroom, <https://newswise.com/articles/study-indicates-public-investment-pays-off-in-pedestrian-bicyclist-safety>, (July 2017).
- Presentation to Green Lake Count Traffic Safety Commission featured in Berlin Journal article, “Professor Brings Bicycle, Pedestrian Presentation to GLC Traffic Safety Group,” by Tony Daley, p. 5, Thursday, April 13, 2017, (April 2017).
- Interviewed for WXOW 19 (La Crosse, WI) television story, “Presentation Focuses on Increasing Biking and Walking,” by Sam Shilts, <http://www.wxow.com/story/34652995/2017/03/02/presentation-focuses-on-increasing-biking-and-walking>, (March 2017).
- Quoted in La Crosse Tribune article, “Stepping it Up: Already a Leader in Walking and Biking to Work, La Crosse looks to Encourage Alternative Commuters,” by Chris Hubbuch, http://lacrossetribune.com/news/local/stepping-it-up-already-a-leader-in-walking-and-biking/article_a16d4d59-7384-546a-aa9a-afd31d893094.html, (February 2017).
- Schneider, R.J. “Make Wisconsin Avenue Great Again,” Milwaukee Journal-Sentinel, p. 15A, Op-Ed, <http://www.jsonline.com/story/opinion/2017/01/17/robert-schneider-make-grand-ave-grand/96670788/>, January 18, 2017. (January 2017).
- Bus Rapid Transit Course featured in Milwaukee Journal-Sentinel article, “Report: Bus Rapid Transit would Reduce Car Lanes”, by Don Behm, <http://www.jsonline.com/story/news/local/milwaukee/2017/01/03/report-bus-rapid-transit-would-reduce-car-lanes/95999300/>, (January 2017).
- Quoted and Bus Rapid Transit Course featured in Milwaukee Business Journal article, “Proposed BRT Line could help Catalyze more than \$60M in Development,” by Sean Ryan, <http://www.bizjournals.com/milwaukee/news/2016/12/26/proposed-brt-line-could-help-catalyze-more-than-60.html>, (December 2016).
- Wisconsin Statewide Pedestrian and Bicycle Crash Analysis study mentioned in The Bicycle Blog of Wisconsin, “Killed in a Crosswalk,” by Jessica Binder, <http://www.wisconsinbikefed.org/2016/11/03/killed-in-a-crosswalk/>, (November 2016).
- Quoted in Milwaukee Neighborhood News Service article, “Experts say ‘Wheel Tax’ Needed to Maintain Public Transit,” by Naomi Waxman, <http://milwaukeeenns.org/2016/10/31/experts-say-wheel-tax-needed-to-maintain-public-transit/>, (October 2016).
- Quoted in PolitiFact Texas article, “Bike Austin says Bike Lanes, Sidewalks reduce Austin Crashes up to 38 Percent,” by Jane Wester, <http://www.politifact.com/texas/statements/2016/jul/29/bike-austin/bike-austin-says-bike-lanes-sidewalks-reduce-austi/>, (July 2016).
- Quoted and Wisconsin Statewide Pedestrian and Bicycle Crash Analysis study featured in OnMilwaukee article, “Crossing the Street in Wisconsin might Kill You,” by Molly Snyder, <http://onmilwaukee.com/buzz/articles/crossingthestreet.html>, (July 2016).

- Interviewed on WUWM for UWM Today program, “Creating Bike- & Pedestrian-Friendly Streets,” by Tom Luljak, <http://wuwmm.com/post/creating-bike-pedestrian-friendly-streets>, (July 2016).
- Wisconsin Statewide Pedestrian and Bicycle Crash Analysis study mentioned in The Bicycle Blog of Wisconsin, “Woman Killed Pushing Groceries in Milwaukee Crosswalk, 24th Pedestrian Fatality in 2016,” by Tom Held, <http://www.bfw.org/2016/06/30/woman-killed-pushing-groceries-in-milwaukee-crosswalk-24th-pedestrian-fatality-in-2016/>, (June 2016).
- Bus Rapid Transit Course featured in Urban Milwaukee article, “Does Anyone Oppose Bus Rapid Transit?” by Bruce Murphy, <http://urbanmilwaukee.com/2016/06/07/murphys-law-does-anyone-oppose-bus-rapid-transit/>, (June 2016).
- Quoted in FOX6 television story, “‘Should be an everyday thing:’ City leaders encourage bicycling as transportation, kicking off ‘Bike Week’,” by Derica Williams, <http://fox6now.com/2016/06/06/should-be-an-everyday-thing-city-leaders-encourage-bicycling-as-transportation-kicking-off-bike-week/>, (June 2016).
- Quoted in WTMJ4 television story, “Mayor, Aldermen Kick Off Wisconsin Bike Week,” by Pete Zervakis, <http://www.tmj4.com/news/local-news/mayor-aldermen-kick-off-wisconsin-bike-week>, (June 2016).
- Quoted in CBS58 television story, “Milwaukee Mayor Kicks off Wisconsin Bike Week,” by Christie Green, <http://www.cbs58.com/story/32156817/milwaukee-mayor-kicks-off-wisconsin-bike-to-work-week>, (June 2016).
- Quoted in Wisconsin Public Radio article, “Milwaukee Steers Toward Platinum Rating As Bike-Friendly Community,” by Chuck Quirnbach, <http://www.wpr.org/milwaukee-steers-toward-platinum-rating-bike-friendly-community>, (June 2016).
- Wisconsin Statewide Pedestrian and Bicycle Crash Analysis study featured in Wisconsin Traffic Safety Reporter article, “Wisconsin Statewide Pedestrian and Bicycle Crash Analysis,” by John Jordan, Wisconsin Traffic Safety Reporter, Vol. 18, No. 3, pp. 6-7, <http://wisconsin.gov/Documents/about-wisdot/newsroom/newsletters/safety/tsr-vol18no3.pdf>. (2015)
- Interviewed for WTMJ4 television story about Bus Rapid Transit that was aired at 10 pm on April 11, 2016 but not posted online (a story featuring opponents to BRT that was aired at noon on April 12, 2016 was posted online instead).
- Bus Rapid Transit Course featured in Milwaukee Journal Sentinel article, “Bus Rapid Transit Route may include State St. or Blue Mound Road,” by Don Behm, <http://www.jsonline.com/news/milwaukee/bus-rapid-transit-route-may-include-state-st-or-blue-mound-road-b99702208z1-375180841.html>, (April 2016).
- Wisconsin Statewide Pedestrian and Bicycle Crash Analysis study featured in University of Wisconsin-Milwaukee Research Report article, “Crash Study Aims to Make Roads Safer,” by Angela McManaman, <http://uwm.edu/researchreport/communityhealth-and-personalwellness/urban-biking/>, (March 2016).
- Bus Rapid Transit Course featured in Milwaukee Journal Sentinel article, “Officials to Fast Track Bus Rapid Transit Plan in Funding Quest,” by Don Behm, <http://www.jsonline.com/news/milwaukee/officials-to-fast-track-bus-rapid-transit-plan-in-funding-quest-b99680273z1-370812411.html>, (March 2016).
- Bus Rapid Transit Course featured in Milwaukee Business Journal article, “Bus Rapid Transit Planning Switches into High Gear in Hopes of Securing Grant Money,” by Sean Ryan,

http://www.bizjournals.com/milwaukee/news/2016/03/02/bus-rapid-transit-planning-switches-into-high-gear.html?ana=e_du_pub&s=article_du&ed=2016-03-02&u=pSiE3P%2FzGYzbyeY6IXF1OaS46Zr&t=1456954651, (March 2016).

- Wisconsin Statewide Pedestrian and Bicycle Crash Analysis study featured in Wisconsin Rapids Tribune article, “We must make Wisconsin Streets Safer.” by Tom Held, <http://www.wisconsinrapidsribune.com/story/opinion/columnists/2016/02/12/we-must-make-wisconsin-streets-safer/80288752/>, (February 2016).
- Wisconsin Statewide Pedestrian and Bicycle Crash Analysis study mentioned in University of Wisconsin-Milwaukee Chancellor’s Spring Plenary Address, by Mark Mone, <https://www.youtube.com/watch?v=Sk1BE59FAoI&feature=youtu.be>, (February 2016).
- Study featured in Milwaukee Journal-Sentinel opinion article, “Slow down. Yield. Save lives.” by Tom Held, <http://www.jsonline.com/news/opinion/slow-down-yield-save-lives-b99660337z1-366927311.html?page=1>, (January 2016).
- Quoted in Urban Milwaukee article, “County Plans for Bus Rapid Transit,” by Matt Wisla, <http://urbanmilwaukee.com/2016/01/16/county-plans-for-bus-rapid-transit/>, (January 2016).
- Quoted in Milwaukee Neighborhood News Service article, “Planning Begins on New Bus Service,” by Matt Wisla, <http://milwaukeeenns.org/2016/01/15/planning-begins-on-new-bus-service/>, (January 2016).
- Quoted in Milwaukee Business Journal article, “West Wisconsin Avenue: Narrow Street, Limited Options,” by Sean Ryan, <http://www.bizjournals.com/milwaukee/print-edition/2016/01/01/west-wisconsin-avenue-narrow-street-limited.html?s=print>, (January 2016).
- Quoted in Milwaukee Business Journal article, “Major Bus Rapid Transit, Streetcar Station on Wisconsin Avenue among UWM Student Concepts,” by Sean Ryan, <http://www.bizjournals.com/milwaukee/blog/2015/12/major-bus-rapid-transit-streetcar-station-on.html>, (December 2015).
- Quoted in Milwaukee Journal-Sentinel article, “Study: Bus Rapid Transit to Medical Center has Benefits,” by Don Behm, <http://www.jsonline.com/news/milwaukee/study-bus-rapid-transit-to-medical-center-has-benefits-b99640380z1-363564811.html>, (December 2015).
- Interviewed by John Mercure for WTMJ620 radio story, “Keep the Kids Safe when Walking to School,” by Erin Dismeier, <http://www.scrippsmedia.com/wtmj/shows/wisconsins-afternoon-news/Keep-the-kids-safe-when-walking-to-school-323501511.html>, (August 2015).
- Quoted in Wisconsin Public Radio “Central Time” article, “Wisconsin Bicycle Fatalities Rise In 2015,” by Scottie Lee Meyers, <http://www.wpr.org/wisconsin-bicycle-fatalities-rise-2015>, (August 2015).
- Study featured in Wisconsin Radio Network story, “Bicycling Becoming Safer Despite Spike in Fatalities,” by Bob Hague, <http://www.wrn.com/2015/08/bicycling-becoming-safer-despite-spike-in-fatalities/>, (August 2015).
- Interviewed for FOX6 television story, “Suspect in Hit-and-Run that Killed Germantown Bicyclist Released; Researcher says Fatalities on the Rise,” by Derica Williams, <http://fox6now.com/2015/08/25/suspect-in-hit-and-run-that-killed-germantown-bicyclist-released-researcher-says-fatalities-on-the-rise-in-wisconsin/>, (August 2015).

- Interviewed for Wisconsin Public Radio “Central Time” radio story, “Wisconsin Bicycle Fatalities Up In 2015,” by Chris Malina, <http://www.wpr.org/listen/806676>, (August 2015).
- Quoted in Urban Milwaukee article, “It should be Safe to Walk, Right?” by Wisconsin Bike Fed, <http://urbanmilwaukee.com/pressrelease/it-should-be-safe-to-walk-right/>, (August 2015).
- Quoted in Milwaukee Journal-Sentinel article, “Number of Wisconsin Bicycle Fatalities on the Rise,” by Meg Jones, <http://www.jsonline.com/news/wisconsin/number-of-wisconsin-bicycle-fatalities-on-the-rise-b99563258z1-322765081.html>, (August 2015).
- Interviewed for WTMJ4 television story, “Bicyclist Struck, Killed in Hit-and-Run on Appleton Avenue in Germantown,” by Charles Benson, <http://www.scrippsmedia.com/tmj4/news/Bicyclist-struck-killed-in-hit-and-run-on-Appleton-Avenue-in-Germantown-322703601.html>, (August 2015).
- Interviewed by John Mercure for WTMJ620 radio story, “Police Search for Driver in Deadly Hit and Run Bike Crash,” by Erin Dismeier, <http://www.scrippsmedia.com/wtmj/shows/wisconsin-afternoon-news/Police-search-for-driver-in-deadly-hit-and-run-bike-crash-322740491.html>, (August 2015).
- Quoted in Wisconsin Bike Fed Blog post, “Hit-and-Run Driver Kills 50-Year Old Man on Bicycle,” by Tom Held, Available online, <http://www.wisconsinbikefed.org/2015/08/24/hit-and-run-driver-kills-50-year-old-man-on-bicycle/>, (August 2015).
- Quoted on Main UWM website, “UWM Students get Free, One-Year Passes to Bike-Sharing Network,” by Alex Vagelatos, <http://www5.uwm.edu/news/2015/08/21/uwm-students-get-free-one-year-passes-to-bike-sharing-network/#.Vd3MEvIViko>, (August 2015).
- Quoted in Milwaukee Journal-Sentinel article, “Bring on the Bikes: Alternative Transportation Helps Spur Development,” by Agnel Philip, <http://www.jsonline.com/business/bring-on-the-bikes-alternative-transportation-helps-spur-development-b99518696z1-309686751.html>, (June 2015).
- Study featured in Streetsblog USA article, “The Top 100 Neighborhoods for Bicycle Commuting Have a 21% Mode Share,” by Tanya Snyder, <http://usa.streetsblog.org/2015/06/05/the-top-100-neighborhoods-for-bicycle-commuting-have-a-21-mode-share/>, (June 2015).
- Study featured in Huffington Post article, “How In-Town Development Produces Less Traffic Than You Might Think,” by Kaid Benfield, http://www.huffingtonpost.com/f-kaid-benfield/how-in-town-development-p_b_7564744.html, (June 2015).
- Interviewed on Main UWM website, “More Milwaukee Residents to Bike to Work; UWM Researcher Explains Why,” by Brendan O’Brien, <http://www5.uwm.edu/news/2015/06/01/expanded-trails-bike-lanes-encourage-milwaukee-residents-to-bike-to-work-uwm-researcher-explains/#.VWzWfvIVikp>, (June 2015).
- Quoted in The Economic Times of India article, “Encourage Cycling to Tackle Pollution; but Indian Motorists need to be Sensitised to Cyclists’ Safety,” by G. Seetharaman, http://articles.economictimes.indiatimes.com/2015-05-24/news/62583447_1_cyclists-cities-cent, (May 2015).
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<http://www.jsonline.com/news/opinion/there-are-transit-options-beside-adding-lanes-to-i-94-b99402200z1-284686471.html>, December 4, 2014. (December 2014).

- Quoted in Media Milwaukee article, “Thirty-five People Struck By Cars Since 2009 Near UWM Campus, Records Show,” by Stevan Stojanovic, <http://mediamilwaukee.com/news/uwm-campus-accidents>, (December 2014).
- Quoted in Nerd Wallet Blog article, “What Do Bicyclists Need to Know About Insurance?” by Alice Holbrook, <http://www.nerdwallet.com/blog/insurance/2014/10/27/insurance-bicyclists/>, (October 2014).
- Quoted in Streetsblog USA article, “Where Are Drivers Most Likely to Yield to Pedestrians?” by Angie Schmitt, <http://usa.streetsblog.org/2014/07/24/where-are-drivers-most-likely-to-yield-to-pedestrians/>, (July 2014).
- Quoted in Milwaukee Journal-Sentinel article, “Milwaukee Out of Step as Public Transit Use Rises Nationally,” by Lydia Mulvany, <http://www.jsonline.com/news/milwaukee/milwaukee-out-of-step-as-public-transit-use-rises-nationally-b99221947z1-249353981.html>, (March 2014).
- Interviewed for IAMUWM, Pedestrian and Bicycle Transportation at UWM, by Erin Pandel Nordloh (April 2013).
- Quoted in DC Streetsblog article, “How Much Driving is Avoided when Someone Rides a Bike?” by Tanya Snyder, <http://dc.streetsblog.org/2013/03/29/how-much-driving-is-avoided-when-someone-rides-a-bike/>, (March 2013).